



FOR IMMEDIATE RELEASE

## FESTIVAL OF LIGHTS SEEKS SPONSORS FOR 2013

[The Savannah Harbor Foundation](#) and [The Westin Savannah Harbor Golf Resort & Spa](#) are excited to announce their initial invitations to sponsor the second annual [Festival of Lights, A Spectacular Holiday Adventure](#).

[The Savannah Harbor Foundation](#) and [The Westin Savannah Harbor Golf Resort & Spa](#) are excited to announce their initial invitations to sponsor [The Festival of Lights, A Spectacular Holiday Adventure](#). [The Savannah Harbor Foundation](#) produced this inaugural event for the 2012 holiday season. Over 30,000 visitors enjoyed the spectacular light display as well as live entertainment including interactive exotic animal shows. With the generous financial support from the community, the Foundation was able to distribute over \$20,000 to organizations that support children and families in need. As in 2012, there are multiple sponsorship opportunities for area businesses to allow the Foundation to continue in this tradition.

Beneficiaries of the 2012 Savannah Harbor Festival of Lights include [Bethesda Academy](#), [AWOL](#), [Interfaith Hospitality Network](#), [Greenbriar Children's Center](#), [Performance Initiatives](#), [Lighthouse Ministry](#), [The Tall Ship Roseway](#) and [Lowcountry Down Syndrome](#). Philanthropic efforts for 2013 are bigger and better with strengthened media sponsors: Savannah Morning News & [Savannahnow.com](#) and [Visit Savannah](#). We are confident the same will be true of Radio and Television once negotiations are complete.

From November 29 through January 5, [The Festival of Lights, A Spectacular Holiday Adventure](#) will offer a winter program designed to dazzle, entertain and engage the community. In addition to growing the [Ginger Bread Village Competition](#) and [Boat Parade of Lights](#) events, plans are underway for the 2013 Festival. This year's event will include over 85 giant light displays, a live nativity, holiday party opportunities, nightly entertainment from local and regional performers, bonfires, concessions, [Staples Safari Zoo](#), animal rides, and much more.

Mark Spadoni, President of the Savannah Harbor Foundation, remarked, "We are fortunate to have the opportunity to serve the Savannah community by offering a truly family-friendly holiday event. The *Festival of Lights* and Holiday Series is a way for us to bring the community and families together in the spirit of the season".

"This is my favorite time of year, beginning with Thanksgiving when families gather to reflect and express gratitude to and for each other," explained Spadoni. "The Foundation strives to bring joy especially to families who may be struggling – be it financially, health-related, or with other stresses that can bog us down. My greatest joy comes from providing an escape, a moment in time when none of that matters and families can be free to love and appreciate one-another without interruption. If we have done that, we have accomplished our mission."

The Westin and the Savannah Harbor Foundation offer a multitude of holiday events in addition to the *Festival of Lights*, such as opportunities for Breakfast with Santa; Musical Holiday Concerts; golf specials, Heavenly Spa specials, and winter drink menus from Aqua Star, Starbucks and Midnight Sun Bourbon & Craft Lounge.

To make this year's event truly spectacular, the Foundation is currently seeking local and regional sponsors. All interested parties should contact Laura Simpson at 912.220.6108 or at [laura@imsproductions.com](mailto:laura@imsproductions.com).

### **About The Savannah Harbor Foundation**

[The Savannah Harbor Foundation](#) is a 501c (3) non-profit charitable organization designed to support local children's charities and to present family-oriented community events. The Foundation first began as a response to the tragedy of 9/11 – the General Manager of The Westin Savannah Harbor Golf Resort & Spa, Mark Spadoni, felt the need to bring some feel-good, family-friendly, uplifting events to the city in the tragedy's aftermath. To this tune, he and other area business leaders like Rick Sibley, Ben Tucker, Whip Triplet and Diana Morrison joined forces to form the Savannah Harbor Foundation. Supported by an all-volunteer board and staff, the Foundation presents several events throughout the year. The annual highlight, however, is the Holiday Series and the *Festival of Lights*.

### **About The Westin Savannah Harbor Golf Resort & Spa**

Southern charm meets modern luxury at the newly-reimagined [Westin Savannah Harbor Golf Resort & Spa](#), in the heart of the historic Savannah River District. The AAA Four Diamond hotel offers [complimentary water ferry service](#) to River Street, renovated guest rooms, meeting rooms and public spaces and now [secluded beach access on Daufuskie Island](#). Its Heavenly Spa by Westin™ was ranked a "Top Resort Spa" by Conde Nast in 2010 and 2011 and it boasts a world-class Troon-managed 18-hole golf course that is open for play most days.

*David Moses*

*Public Relations Manager*

THE WESTIN SAVANNAH HARBOR GOLF RESORT & SPA, SAVANNAH, GEORGIA  
1 Resort Drive, Savannah, Georgia 31421

*T* [912.201.2201](tel:912.201.2201) *F* [912.201.2077](tel:912.201.2077) *M* [912.596.2525](tel:912.596.2525)

[Home](#) | [Facebook](#) | [Twitter](#) | [Events](#) | [Trip Advisor](#)

#####

For more information about this topic, inquire about the Foundation, or to schedule an interview with Mark Spadoni or Laura Simpson, please call David Moses at 912-201-2201.